

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM308424

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
University of New Hampshire School of Law		12/31/2013	non-profit corporation: NEW HAMPSHIRE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	University of New Hampshire		
<b>Street Address:</b>	35 Colovos Road		
<b>Internal Address:</b>	111 Gregg Hall		
<b>City:</b>	Durham		
<b>State/Country:</b>	NEW HAMPSHIRE		
<b>Postal Code:</b>	03824		
<b>Entity Type:</b>	State University: NEW HAMPSHIRE		
<b>PROPERTY NUMBERS Total: 8</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85929765	THE WARREN B. RUDMAN CENTER FOR JUSTICE,	
<b>Serial Number:</b>	85929758	THE WARREN B. RUDMAN CENTER FOR JUSTICE,	
<b>Serial Number:</b>	85152871	THE FRANKLIN PIERCE CENTER FOR INTELLECT	
<b>Serial Number:</b>	85152838	THE FRANKLIN PIERCE CENTER FOR INTELLECT	
<b>Serial Number:</b>	78519456	IPSI	
<b>Serial Number:</b>	78099197	FRANKLIN PIERCE LAW CENTER	
<b>Serial Number:</b>	77414533	DANIEL WEBSTER SCHOLAR HONORS PROGRAM "M	
<b>Serial Number:</b>	72346704	IDEA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6036682970		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	603-668-6560		
<b>Email:</b>	jhobbs@gtp.com		
<b>Correspondent Name:</b>	Grossman, Tucker, Perreault		
<b>Address Line 1:</b>	55 South Commercial St.		
<b>Address Line 4:</b>	Manchester, NEW HAMPSHIRE 03101		
<b>ATTORNEY DOCKET NUMBER:</b>	UNH006		

OP \$215.00 85929765

<b>NAME OF SUBMITTER:</b>	Teresa C. Tucker
<b>SIGNATURE:</b>	/tct/
<b>DATE SIGNED:</b>	06/23/2014
<b>Total Attachments: 7</b> source=Assignment of Intellectual Property#page1.tif source=Assignment of Intellectual Property#page2.tif source=Assignment of Intellectual Property#page3.tif source=Assignment of Intellectual Property#page4.tif source=Assignment of Intellectual Property#page5.tif source=Assignment of Intellectual Property#page6.tif source=Assignment of Intellectual Property#page7.tif	

## ASSIGNMENT OF INTELLECTUAL PROPERTY

THIS ASSIGNMENT OF INTELLECTUAL PROPERTY (this "Agreement") is made effective as of the 31<sup>st</sup> day of December, 2013, by and between University of New Hampshire School of Law, a New Hampshire non-profit corporation (the "Assignor") and University of New Hampshire, a body corporate and politic established by RSA 187-A (the "Assignee").

### RECITALS

WHEARES, the Assignor is the owner of the certain registered and unregistered intellectual property including, but not necessarily limited to, the intellectual property identified on Exhibit A-1 (Trademarks), Exhibit A-2 (Copyrights) and Exhibit A-3 (Domain Names) attached hereto (collectively, the "Intellectual Property"); and

WHEREAS, the Assignor, intending to transfer substantially all of its business assets and to assign certain of its contractual obligations to the Assignee in a commercial transaction pursuant to the terms of that certain Integration Agreement dated February 1, 2013, by and among the Assignor, and the Assignee (the "Integration Agreement"), desires to assign to the Assignee all of its rights and interests to the Intellectual Property, including all goodwill attaching thereto, and the Assignee desires to accept such assignment and to assume all obligations pursuant to the terms of the Integration Agreement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor and the Assignee hereby agree as follows:

1. Assignment.

(a) The Assignor hereby grants, transfers, assigns, and conveys to the Assignee, its successors and assigns, the entire title, right, interest, ownership and all subsidiary rights in and to the Intellectual Property including all goodwill attaching thereto for Assignee's sole use and control as fully and entirely as those rights would have been held by Assignor if this assignment and transfer had not been made including, but not limited to, the right to secure trade name, service mark or trademark registration or reservation with the New Hampshire Secretary of State and/or the United States Patent and Trademark Office and to any resulting registration or reservation in the Assignee's name as registrant or reservor, and the right to secure renewals, reissues, and extensions of any such Intellectual Property registration or reservation in the United States of America or any foreign country.

(b) The Assignor hereby confirms that the Assignee and its successors and assigns, owns the entire title, right and interest in the Intellectual Property, including the right to register or reserve any derivative name based upon any reasonable derivation of the Intellectual Property. The Assignor agrees that no rights in the Intellectual Property are retained by the Assignor.

2. Further Action. The Assignor agrees to take all actions and cooperate as is reasonable and necessary to protect the Assignee's right to the Intellectual Property and further agrees to execute any document that might be reasonably necessary to perfect the Assignee's ownership of the Intellectual Property and that might be reasonably necessary to perfect registration or reservation with the New Hampshire Secretary of State, the United States Patent and Trademark Office and/or any other applicable jurisdictions.

3. Headings. The headings used herein are inserted for convenience of reference only and shall not define, limit, extend or describe the scope of this Agreement or affect the construction or interpretation hereof.

4. Binding Effect. This Agreement shall be binding upon, and shall inure to the benefit of and be enforceable by, the parties hereto and their respective successors and assigns.

5. Complete Agreement. This Agreement sets forth the entire agreement by and between the Assignor and the Assignee concerning the subject matter hereof; provided, however, that nothing in this Agreement shall alter as between the Assignor and the Assignee their respective rights and obligations under the terms of the Integration Agreement.

6. Governing Law; Jurisdiction. This Agreement shall be governed, construed and interpreted by, and in accordance with, the laws of the State of New Hampshire, excluding choice of law rules or rulings. The parties hereto consent to the jurisdiction of the courts of the State of New Hampshire and the United States District Court for the District of New Hampshire, as well as to the jurisdiction of all courts from which an appeal may be taken from such courts, for the purpose of any suit, action or other proceeding arising out of any of its obligations hereunder, and expressly waive any and all objections that any of them may have as to venue in any such courts.

*[Signature page follows]*

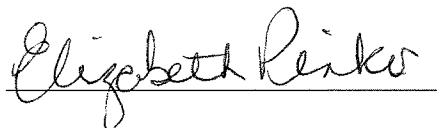
IN WITNESS WHEREOF, this Assignment of Intellectual Property has been duly executed by each of the parties hereto effective as of the date hereinbefore first written.

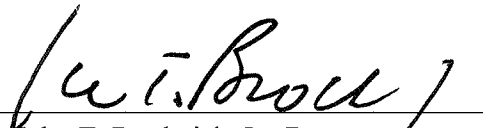
In the Presence of:


**ASSIGNOR:**

UNIVERSITY OF NEW HAMPSHIRE  
SCHOOL OF LAW



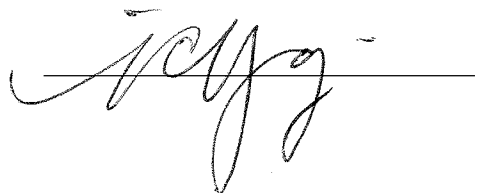


By:   
John T. Broderick, Jr., Dean

By:   
Cathy J. Green  
Chair, Board of Trustees

**ASSIGNEE:**



UNIVERSITY OF NEW HAMPSHIRE



By:   
Mark W. Huddleston, President

**Exhibit A-1**

**Trademarks**

<b>Trademark</b>	<b>Application Number and/or Registration Number</b>	<b>Registration Authority</b>
 THE WARREN B. RUDMAN CENTER for JUSTICE, LEADERSHIP and PUBLIC POLICY	Serial No. 85929765	USPTO
THE WARREN B. RUDMAN CENTER FOR JUSTICE, LEADERSHIP AND PUBLIC POLICY	Serial No. 85929758	USPTO
THE FRANKLIN PIERCE <i>Center for</i> INTELLECTUAL PROPERTY	Serial No. 85152871 Registration No. 4398396	USPTO
THE FRANKLIN PIERCE CENTER FOR INTELLECTUAL PROPERTY	Serial No. 85152838 Registration No. 4374322	USPTO
IPSI	Serial No. 78519456 Registration No. 3082029	USPTO
FRANKLIN PIERCE LAW CENTER	Serial No. 78099197 Registration No. 2704690 LAPSED as of 11/9/2013	USPTO
 DANIEL WEBSTER SCHOLAR HONORS PROGRAM <i>"Dignitas Est Modestia, Modestia Veritas"</i>	Serial No. 77414533 Registration No. 3512019	USPTO
IDEA	Serial No. 72346704 Registration No. 0913629	USPTO

## Exhibit A-2

### Copyrights

#### U.S. Copyright Office Registered Works Listing Assignor as Claimant:

#	Full Title	Copyright Number	Date
<input type="checkbox"/> [1]	Idea : the intellectual property law review.	TXu001360649	2007
<input type="checkbox"/> [2]	Idea: The Intellectual Property Law Review. [Published: 2008-06-27. Issue: vol. 48, no. 2, June 27, 2008]	TX0006877428	2008
<input type="checkbox"/> [3]	Idea: The Intellectual Property Law Review. [Published: 2008-07-14. Issue: vol. 48, no. 4, 7/14/2008]	TX0006944509	2008
<input type="checkbox"/> [4]	IDEA: The Intellectual Property Law Review. [Published: 2008-12-23. Issue: vol. 49, no. 1, 12/23/2008]	TX0006944764	2008
<input type="checkbox"/> [5]	IDEA: The Intellectual Property Law Review. [Published: 2009-04-01. Issue: vol. 49, no. 2, 4/1/2009]	TX0006955779	2009
<input type="checkbox"/> [6]	Idea : the journal of law and technology / issue editors, Sandra R. Heimann ... [et al.].	CSN0033677	2008
<input type="checkbox"/> [7]	Idea : the journal of law and technology / issue editors, Sandra R. Heimann ... [et al.].	CSN0033677	2008
<input type="checkbox"/> [8]	Idea : the journal of law and technology / issue editors, Sandra R. Heimann ... [et al.].	CSN0033677	2007
<input type="checkbox"/> [9]	Idea : the journal of law and technology / issue editors, Sandra R. Heimann ... [et al.].	CSN0033677	2005
<input type="checkbox"/> [10]	Idea : the journal of law and technology / issue editors, Sandra R. Heimann ... [et al.].	CSN0033677	2004
<input type="checkbox"/> [11]	Idea : the journal of law and technology / issue editors, Sandra R. Heimann ... [et al.].	CSN0033677	2003
<input type="checkbox"/> [12]	Idea : the journal of law and technology / issue editors, Sandra R. Heimann ... [et al.].	CSN0033677	2002
<input type="checkbox"/> [13]	Idea : the journal of law and technology / issue editors, Sandra R. Heimann ... [et al.].	CSN0033677	2001
<input type="checkbox"/> [14]	Idea : the journal of law and technology / issue editors, Sandra R. Heimann ... [et al.].	CSN0033677	2000
<input type="checkbox"/> [15]	Idea : the journal of law and technology / issue editors, Sandra R. Heimann ... [et al.].	CSN0033677	1999
<input type="checkbox"/> [16]	Idea : the journal of law and technology / issue editors, Sandra R. Heimann ... [et al.].	CSN0033677	1998
<input type="checkbox"/> [17]	Idea : the journal of law and technology / issue editors, Sandra R. Heimann ... [et al.].	CSN0033677	1997
<input type="checkbox"/> [18]	Idea : the journal of law and technology / issue editors, Sandra R. Heimann ... [et al.].	CSN0033677	1996
<input type="checkbox"/> [19]	Idea : the journal of law and technology / issue editors, Sandra R. Heimann ... [et al.].	CSN0033677	1995
<input type="checkbox"/> [20]	Idea : the journal of law and technology / issue editors, Sandra R. Heimann ... [et al.].	CSN0033677	1994
<input type="checkbox"/> [21]	Idea : the journal of law and technology / issue editors, Sandra R. Heimann ... [et al.].	CSN0033677	1993
<input type="checkbox"/> [22]	Idea : the journal of law and technology / issue editors, Sandra R. Heimann ... [et al.].	CSN0033677	1992
<input type="checkbox"/> [23]	Idea : the journal of law and technology / issue editors, Sandra R. Heimann ... [et al.].	CSN0033677	1991
<input type="checkbox"/> [24]	Idea : the journal of law and technology / issue editors, Sandra R. Heimann ... [et al.].	CSN0033677	1990
<input type="checkbox"/> [25]	Idea : the journal of law and technology / issue editors, Sandra R. Heimann ... [et al.].	CSN0033677	1989

#	Full Title	Copyright Number	Date
[26]	Idea : the journal of law and technology / issue editors. Sandra R. Heimann ... [et al.]	CSN0033677	1988
[27]	Idea : the journal of law and technology / issue editors. Sandra R. Heimann ... [et al.]	CSN0033677	1987
[28]	Idea : the journal of law and technology / issue editors. Sandra R. Heimann ... [et al.]	CSN0033677	1986
[29]	Idea : the journal of law and technology / issue editors. Sandra R. Heimann ... [et al.]	CSN0033677	1985
[30]	Idea : the journal of law and technology / issue editors. Sandra R. Heimann ... [et al.]	CSN0033677	1984
[31]	Idea : the journal of law and technology / issue editors. Sandra R. Heimann ... [et al.]	CSN0033677	1983
[32]	Idea : the journal of law and technology / issue editors. Sandra R. Heimann ... [et al.]	CSN0033677	1982
[33]	Idea : the journal of law and technology / issue editors. Sandra R. Heimann ... [et al.]	CSN0033677	1981
[34]	Idea : the journal of law and technology / issue editors. Sandra R. Heimann ... [et al.]	CSN0033677	1980
[35]	Patents, inventions & you / by Homer O. Blair.	TX0002008649	1986
[36]	Pierce law review.	TX0006517434	2007
[37]	Pierce law review.	CSN0142380	2007
[38]	Pierce law review.	TX0006611425	2007
[39]	Pierce law review.	CSN0142380	2006
[40]	Pierce law review.	CSN0142380	2005
[41]	Pierce law review.	CSN0142380	2004
[42]	Pierce law review / Franklin Pierce Law Center.	CSN0142380	2003
[43]	Pierce Law Review. [Published: 2007-10-16. Issue: no. 6.1. September 2007]	TX0007260268	2007
[44]	Pierce Law Review. [Published: 2008-01-31. Issue: vol. 6.2. December 2007]	TX0007260269	2008
[45]	Pierce Law Review. [Published: 2008-04-10. Issue: no. 6.3. March 2008]	TX0007260270	2008
[46]	Risk, health, safety & environment.	CSN0106332	2002
[47]	Risk, health, safety & environment.	CSN0106332	2001
[48]	Risk, health, safety & environment.	CSN0106332	2000
[49]	Risk, health, safety & environment.	CSN0106332	1999
[50]	Risk, health, safety & environment.	CSN0106332	1998

#	Full Title	Copyright Number	Date
[51]	Risk, health, safety & environment.	CSN0106332	1997
[52]	Risk, health, safety & environment.	CSN0106332	1996
[53]	Risk, health, safety & environment.	CSN0106332	1995
[54]	Risk, health, safety & environment.	CSN0106332	1994
[55]	Risk : health, safety & environment : vol. 11, no. 4, fall 2000.	TXu001005445	2001
[56]	Risk, issues in health & safety.	CSN0090530	1996
[57]	Risk, issues in health & safety.	CSN0090530	1993
[58]	Risk, issues in health & safety.	CSN0090530	1992
[59]	Risk, issues in health & safety.	CSN0090530	1991
[60]	Risk, issues in health & safety.	CSN0090530	1990
[61]	Understanding patents, trademarks, and other proprietary assets and their role in technology transfer and licensing : the practical view / by Homer O. Blair.	TX0002018719	1978



**Exhibit A-3**

**Domain Names**

piercelaw.edu  
wipipedia.info  
wipippedia.com  
patentsearchguru.com  
patentsearchingacademy.com  
techtransferblog.com  
bayhdolecentral.com  
bayhdole.info  
universitytechtransfer.info  
worldipassociations.com  
ipassociations.com  
globalipassociations.com  
techtransferinstitute.org  
techtransferinstitute.info  
techtransferinstitute.com  
ip4pi.org  
ip4pi.info  
ip4pi.com  
jordasecrets.com  
robertrines.com  
robertrines.info  
tradeseecretsvault.info  
tradeseecretsvault.com  
ipmall.info  
ipmall.org  
ipnewsblog.com  
traditionalknowledge.info  
tradeseecretblog.info  
tradeseecretsblog.info